What could I put together as a package, for me & my clients?

Packages are awesome! It’s easier to order off the menu when there IS a menu. Packages help you sell more, while making unsure, less-experienced clients feel more at ease. Packages help expose your clients to important services that might not have known to ask about. And, for the client, a package makes decisions easier, less scary — and a fixed or ballpark price range makes their wallets feel better, too.

1. Services everybody & their brother hires me for:
   1. 
   2. 
   3. 

2. Services that repeat clients hire me for (eventually)
   1. 
   2. 
   3. 

3. Services repeat clients SHOULD hire me for (but don’t)
   1. 
   2. 
   3. 

4. Services I’d like to offer, but nobody knows about (yet)
   1. 
   2. 
   3. 

5. How does this all hang together? What are the themes? How have I helped nervous newbie clients before?

This gift was created by us, the Noko Time Tracking elves. Our mission is to make freelancers happy.