



## Monthly Self-Promotion Tasks

THIS MONTH IS...

I gathered praise by...

- Mining client/customer emails or tweets
- Compiling happy comments from my blog
- Soliciting fresh testimonials from current & former clients
- Looking for blogs/web sites linking to me or my products/services

I attended at least one industry event (including informal meetups!)

- Yes!       No :(

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Details...

I spiffed up & updated my social media profile/avatars and friend/follow lists...

- Yes!       No :(

I rewarded my clients & fans with...

- Juicy subscriber-only content for my mailing list
- Freebie mini-product (like a cheat sheet or checklist!)
- Repeat-customer/client discount
- First dibs on upcoming packages/products

I wrote a meaty guest-post or did an interview...

- Yes!       No :(

Details...